Top 10 Optimierungs Bericht

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Recipient: In der Business-Edition können Sie die Adresse des Kunden hier eintragen.

Außerdem werden alle Verweise auf IBP entfernt, so dass Ihre Kunden nicht von IBP erfahren.

Diese Analyse zeigt Ihnen auf, was Sie tun müssen, um eine TOP TEN Platzierung mit dem folgenden Keyword zu erhalten

Report overview

This report helps you to optimize the web page "http://www.jazzclubsinberlin.com/" for a high ranking on Google.de (ohne Places) for the search term "Jazz Clubs in Berlin".

Your web page

http://www.jazzclubsinberlin.com/

Title: All You Need To Know About Jazz In Berlin

Description: Berlin jazz and swing attractions |Jazz clubs list | Jam sessions | Jazz shows | Jazz Tours | Berlin musicians pool | Find gigs in Berlin | Jazz tube map | Berlin Jazz community

Your competitors for the search term "Jazz Clubs in Berlin" on Google.de (ohne Places)

1

http://www.berlin.de/tickets/rock-pop-jazz/tipps/orte/

Title: Jazzkneipen- und clubs - Berlin.de

Description: Von A-Trane bis Zosch: Jazzliebhaber werden in Berlin schnell fÃ¼ndig. Hier gibt es ausfÃ¼hrliche Infos mit Programmen, Lage und Fotos.

2

http://www.jazzclubsinberlin.com/jazz-clubs-list.php

Title: Jazz clubs in Berlin programm

Description: Get all Berlin best jazz clubs and monthly concert in one place. Berlin has a lot of Jazz to offer. Choose from vocal jazz, instrumental and more.

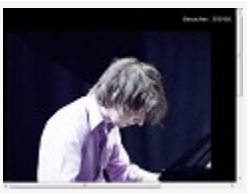
3

http://www.b-flat-berlin.de/index.php?lang=de&to=programm

Title: b-flat - Accoustic Musik & Jazz Club - Berlin

Description: b-flat - Accoustic Musik & Jazz Club - Berlin

4



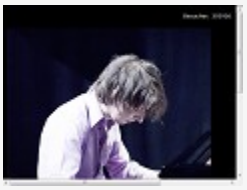
http://www.jazz-guide-berlin.de/

"www.jazz-guide-berlin.de/ " enthält ein Frameset.

Title: Jazz Guide Berlin

Description: [No meta description available.]

Your competitors for the search term "Jazz Clubs in Berlin" on Google.de (ohne Places)

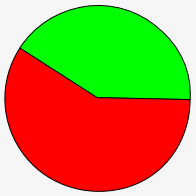
5		http://www.jazznetz.de/Clubs/berlin-brandenburg-jazzclubs.htm Title: Jazzclubs und Jazzveranstalter in Berlin / Brandenburg Description: Jazzclub-Verzeichnis: Jazz in Deutschland / Germany
6		http://www.in-berlin-brandenburg.com/Location/Clubs/Jazzclubs/ Title: Jazzclubs in Berlin, Jazz Club Description: Sie mögen Jazz? Dann schauen Sie doch mal in einem der Jazzclubs vorbei. Hier finden sicher auch Sie einen Jazz Club in Berlin!
7		http://www.qype.com/place/8317-b-flat-acoustic-music-and-jazz-club-Berlin Title: b-flat acoustic music and jazz club - Mitte, Berlin - Jazz & Blues Description: b-flat acoustic music and jazz club, 10119 Mitte, Berlin - 20 Empfehlungen: Ich war 2mal hier mit Freunden und fands jedesmal nett, die Sti...
8		http://www.jazz-guide-berlin.de/ "www.jazz-guide-berlin.de/ " enthält ein Frameset. Title: Jazz Guide Berlin Description: [No meta description available.]
9		http://www.in-berlin-brandenburg.com/Location/Clubs/Jazzclubs/ Title: Jazzclubs in Berlin, Jazz Club Description: Sie mögen Jazz? Dann schauen Sie doch mal in einem der Jazzclubs vorbei. Hier finden sicher auch Sie einen Jazz Club in Berlin!
10		http://www.b-flat-berlin.de/index.php?lang=de&to=programm Title: b-flat - Accoustic Musik & Jazz Club - Berlin Description: b-flat - Accoustic Musik & Jazz Club - Berlin

Analyzed search terms

1. Jazz Clubs in Berlin
2. Jazz
3. Clubs
4. in
5. Berlin

Top 10 Ranking Requirements Score™

41%

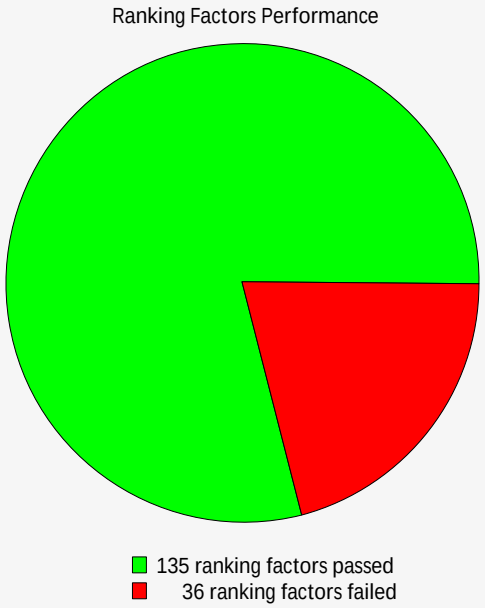


The Top 10 Ranking Requirements Score™ of 41% means that the web page www.jazzclubsinberlin.com meets only 41% of the requirements for a top 10 ranking on Google.de (ohne Places) for the search term "Jazz Clubs in Berlin".

Note that not all ranking factors are weighted equally, and that there are some ranking factors that cannot be taken into account because search engines do not reveal the necessary data.

Search engine ranking factors performance

Ranking Factor Importance	Factors Passed	Factors Failed
Essential (weighted most):	22	9
Very Important:	7	6
Important:	44	8
Moderately Important:	53	8
Slightly Important:	9	5
Total:	135	36



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Keyword use in document title

Essential

The document title is the text within the <title>...</title> tags in the HTML code of your web page. This chapter tries to find out how to use the search term "Jazz Clubs in Berlin" in the document title and if it's important for Google.de (ohne Places).

Example: <title>Your web page title</title>

Their contents

Rank	Keyword use in document title
1	Jazzkneipen- und clubs - Berlin.de
2	Jazz clubs in Berlin programm
3	b-flat - Accoustic Musik & Jazz Club - Berl in
4	Jazz Guide Berl in
5	Jazzclubs und Jazzveranstalter in Berlin / Brandenburg
6	Jazzclubs in Berlin, Jazz Club
7	b-flat acoustic music and jazz club - Mitte, Berl in - Jazz & Blues
8	Jazz Guide Berl in
9	Jazzclubs in Berlin, Jazz Club
10	b-flat - Accoustic Musik & Jazz Club - Berl in

Your contents

All You Need To Know About Jazz In Berlin

Advice for your document title

Search term: "Jazz Clubs in Berlin"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You should use the search term "Jazz Clubs in Berlin" at least once.	<<
Keyword density:	0% to 80%	0%	You should increase the keyword density for the search term "Jazz Clubs in Berlin".	<<

Search term: "Jazz"

	Competitors	Your Site	Advice	
Number of keywords:	1 to 2	1	You could use the search term "Jazz" more than once but this is optional.	<
Keyword density:	13% to 40%	11%	You should increase the keyword density for the search term "Jazz" to up to 40%. You can do this by adding the search term "Jazz", or by removing some text.	<<

Search term: "Clubs"

	Competitors	Your Site	Advice	
Number of	0 to 1	0	You should use the search term "Clubs" at least once.	<<

Advice for your document title

Search term: "Jazz Clubs in Berlin"

keywords:				
Keyword density:	0% to 25%	0%	You should increase the keyword density for the search term "Clubs".	<<

Search term: "in"

	Competitors	Your Site	Advice	
Number of keywords:	1 to 2	2	OK	OK
Keyword density:	8% to 40%	22%	OK	OK

Search term: "Berlin"

	Competitors	Your Site	Advice	
Number of keywords:	all 1	1	OK	OK
Keyword density:	8% to 33%	11%	OK	OK

Keywords "Jazz", "Clubs", "in" or "Berlin"

	Competitors	Your Site	Advice	
Number of keywords:	3 to 6	4	OK	OK
Keyword density:	8% to 30%	11%	OK	OK

Number of backlinks

Essential

This chapter measures how many web pages link to your website domain according to the data providers Alexa.com and SEOprofiler.com. The SEOprofiler service provides the number of unique linking domains, not the number of all linking pages.

Keep in mind that the raw number of linking web pages is not as important as the quality of the web pages that link to your site.

Number of backlinks according to these data providers (the more the better)

	Alexa	SEOprofiler (unique backlinks)	Peak Value
To Your Site:	19	0	19
To Site 1:	17.515	21.847	21.847
To Site 2:	19	0	19
To Site 3:	206	341	341
To Site 4:	28	63	63
To Site 5:	41	111	111
To Site 6:	355	794	794
To Site 7:	11.166	5.944	11.166
To Site 8:	28	63	63
To Site 9:	355	794	794
To Site 10:	206	341	341
Range:	19 to 17.515	0 to 21.847	19 to 21.847

Advice for the number of backlinks

In average, less web pages link to your page than to the top ranked pages. The average link popularity of the top ranked pages is 3.553, the link popularity of your web page is 19. You must increase the number of web pages from different domains that link to your web site. Keep in mind that all search engines also evaluate the anchor texts and the quality of the web pages that link to your web site.

Anchor texts of backlinks

Essential

Backlinks are links from other web sites to your site. If many other sites link to your site, then search engines consider your site to be important. However, the number of links is not as important as is the relevance of the linking page and the anchor text used in linking to your site.

This chapter lists the most popular anchor texts used in linking to your site, as well as a sample of the web pages that link to your site, along with the anchor text.

Most popular anchor texts used to link to your site

Anchor Text	Popularity
jazzy	40.00%
jazzy berlin community	26.70%
www.jazzclubsirberlin.com	13.30%
[no anchor text, usually images]	6.70%
jazzclubsirberlin.com	6.70%
http://www.jazzclubsirberlin.com/	6.70%

Sample of the web pages that link to your site

Anchor Text	Linked URL	Web Page That Links To Your Site
[empty]	http://www.jazzclubsinberlin.com/	http://www.badehaus-berlin.com/
http://www.jazzclubsinberlin.com/	http://www.jazzclubsinberlin.com/	http://www.berlinjewish.com/cool-activities
jazzclubsirberlin.com	http://www.jazzclubsinberlin.com/	http://www.travelzone.co.il/%d7%91%d7%99%d7%9c%d7%95%d7%99%d7%99%d7%9d-%d7%91%d7%91%d7%a8%d7%9c%d7%99%d7%9f/%d7%92%d7%a8%d7%9e%d7%a0%d7%99%d7%94/
Jazzy Berlin Community	http://www.jazzclubsinberlin.com/	http://betahaus.de/
Jazzy Berlin Community	http://www.jazzclubsinberlin.com/	http://betahaus.de/?lang=en
Jazzy Berlin Community	http://www.jazzclubsinberlin.com/	http://betahaus.de/ort/cafe/
Jazzy Berlin Community	http://www.jazzclubsinberlin.com/	http://betahaus.de/peopleinbeta/
jazzy	http://www.jazzclubsinberlin.com/	http://www.berlincitytours.com/blog/
jazzy	http://www.jazzclubsinberlin.com/	http://www.berlincitytours.com/blog/2011/08/torstrasse-the-new-fashion-and-art-mile-of-berlin/
jazzy	http://www.jazzclubsinberlin.com/	http://www.berlincitytours.com/blog/2011/09/berlin-and-her-hofs/
jazzy	http://www.jazzclubsinberlin.com/	http://www.berlincitytours.com/blog/2011/09/berlins-hidden-history/
jazzy	http://www.jazzclubsinberlin.com/	http://www.berlincitytours.com/blog/2011/09/berlins-hidden-history/?replytocom=56
jazzy	http://www.jazzclubsinberlin.com/	http://www.berlincitytours.com/blog/tag/eastern-europe/

Sample of the web pages that link to your site		
Anchor Text	Linked URL	Web Page That Links To Your Site
www.jazzclubsirberlin.com	http://www.jazzclubsinberlin.com/	http://www.katerholzig.de/
www.jazzclubsirberlin.com	http://www.jazzclubsinberlin.com/	http://www.katerholzig.de/programm/

Advice for the anchor texts of backlinks	
To get a high ranking on Google.de (ohne Places), make sure that the web pages that link to your site use the search term "Jazz Clubs in Berlin" in their anchor texts. The more links to your web site contain "Jazz Clubs in Berlin" (or a part of it) in the anchor text, the more likely it is that your web site will get a high ranking on Google.de (ohne Places) for that search term. It is advisable to use different but related keywords for the anchor texts. If all links to your web site use exactly the same anchor text, then Google.de (ohne Places) might lower your rankings because of unnatural linking patterns. In addition, the quality and reputation of the web pages that link to your site is very important to the search engines.	<
At least 10% of the analyzed backlink anchor texts contain the search term "Jazz Clubs in Berlin". This is good.	OK
At least 20% of the analyzed backlink anchor texts contain the search term "Jazz Clubs in Berlin". This is good.	OK
At least 40% of the analyzed backlink anchor texts contain the search term "Jazz Clubs in Berlin". This is good.	OK
At least 60% of the analyzed backlink anchor texts contain the search term "Jazz Clubs in Berlin". This is good.	OK
At least 80% of the analyzed backlink anchor texts contain the search term "Jazz Clubs in Berlin". This is good.	OK

Keyword use in body text

Essential

The body text is the text on your web page that can be seen by people in their web browsers. It does not include HTML commands, comments, etc. The more visible text there is on a web page, the more a search engine can index. The calculations include spaces and punctuation marks.

Your contents

Jazzy Berlin - Jazz in Berlin Home Jazz Clubs List Jazz and swing attractions Jazz and Swing concert Jam sessions Berl in-jazz-travel map Picture Gallery Jazz forum Berlin Jazz Boat Jazz singer Jazzy Berlin About Contact Us Jobs All You Need To Know About Jazz In Berlin *Berlin Jazz clubs list and reviews *Monthly Jazz clubs show program *Berl in travel Jazz Map /Berl in Jazz Boat Yes! After only 1.5 year 4254 jazz fans , 1475 musicians fans. Let's do it! Do you need a Jazz map? Find now Jazz cafe, bars and clubs in savignyplatz, a Jazz cafe in prenzlauer berg, jazz piano bar in charlottenburg, a Jazz institute berl in jazz cocktail bar in kreuzberg, jazz jam session in friedrichsha in and more surprises Berl in Jazz Map Swing it!

Get the coolest tips for 2013 Jazz events Jazz quality traffic to your local bus iness. Jo in here . Wednesday* Jazz in a techno club Jazzy Berl in's new jam session experience in the KaterHolzig. Some people's first impression might be, that there must be a mistake , when deep contrabass... Jazzy Berl in Jam Session Choose: Thank you all! " Carry on with the good and informative work! Mark " " Yeah I'm excited to receive jazzy mails from you! Cheers Tobi " " Ich b in jazzy :) Zonya " Contact / Advertis ing Tweet Mail list for 2013 events Next: Berl in Jazz Forum *Find musician for your projects *F ind and look for gigs *Chet with other jazz musicians Get your gigs!

Next: Berlin's New Jazz Boat, Yes! An unforgettable live jazz tour with the best Berl in jazz musicians on the Classic 19 20'-50' boats. We made it! see the pics from the first Berl in Jazz Boat cruise. Come on board! Next: Jazz opportunities possibility to know and get known to a complex and ever-chang ing market where to find opportunities of artistic exchange, discover new trends. Yorckschlösschen Jazzy Berl in secret mission? Our mission is to br ing jazz back to the people, to make jazz the Dj, aga in. To be creative, open m inded, to love people.

Jazz musicians Berl in Musician Pool Go Musician Affairs Go Fresh Jazz Go Join our mail ing list for 2013 Go Jazz and travel Jazz Tours Go Berl in Jazz Map Go Event department Go Picture Gallery Go Jazz shows Jazz And Swing Show Jazz it Jazz Clubs List jazz it Live Jam Sessions Jazz it Jazzy Berl in Hot Jam KaterHolzig Social Jazz life JAZZY BERLIN MAGAZINE GO Facebook Group Go 1378 members Jazz page Go 4000 followers Jazzy's Blog Tweet Contact / Advertis ing

Advice for your body text

Search term: "Jazz Clubs in Berlin"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You should use the search term "Jazz Clubs in Berlin" at least once.	<<
Keyword density:	0% to 1%	0%	You should increase the keyword density for the search term "Jazz Clubs in Berlin".	<<
Number of words:	0 to 8.205	426	OK	OK

Search term: "Jazz"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 144	58	OK	OK
Keyword density:	0% to 9%	14%	The keyword density is too high. It should be 9% at maximum. Consider adding more text to lower the keyword density.	<<

Search term: "Clubs"

	Competitors	Your Site	Advice	

Advice for your body text

Search term: "Jazz Clubs in Berlin"

Number of keywords:	0 to 8	5	OK	OK
Keyword density:	0% to 2%	1%	OK	OK

Search term: "in"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 777	55	OK	OK
Keyword density:	0% to 37%	13%	OK	OK

Search term: "Berlin"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 52	22	OK	OK
Keyword density:	0% to 35%	5%	OK	OK

Keywords "Jazz", "Clubs", "in" or "Berlin"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 958	140	OK	OK
Keyword density:	0% to 19%	8%	OK	OK

Age of web site

Very Important

Spam sites often come and go quickly. For this reason, search engines tend to trust a web site that has been around for a long time over one that is brand new. The age of the domain is seen as a sign of trustworthiness because it cannot be faked. The data is provided by Alexa.com and SEOprofiler.com.

Dates of the domain registration or of the first contents

	URL	Registration Date
Your Site	http://www.jazzclubsinberlin.com/	n/a
1	http://www.berlin.de/tickets/rock-pop-jazz/tipps/orte/	Mittwoch, 30. Oktober 1996 (oldest domain)
2	http://www.jazzclubsinberlin.com/jazz-clubs-list.php	Donnerstag, 22. April 1999
3	http://www.b-flat-berlin.de/index.php?lang=de&to=programm	Mittwoch, 30. Oktober 2002
4	http://www.jazz-guide-berlin.de/	Samstag, 15. April 2006 (newest domain)
5	http://www.jazznetz.de/Clubs/berlin-brandenburg-jazzclubs.htm	Montag, 25. Januar 1999
6	http://www.in-berlin-brandenburg.com/Location/Clubs/Jazzclubs/	Mittwoch, 14. Juli 2004
7	http://www.qype.com/place/8317-b-flat-acoustic-music-and-jazz-club-Berlin	Freitag, 14. Oktober 2005
8	http://www.jazz-guide-berlin.de/	Samstag, 15. April 2006 (newest domain)
9	http://www.in-berlin-brandenburg.com/Location/Clubs/Jazzclubs/	Mittwoch, 14. Juli 2004
10	http://www.b-flat-berlin.de/index.php?lang=de&to=programm	Mittwoch, 30. Oktober 2002
Range	Mittwoch, 30. Oktober 1996 to Samstag, 15. April 2006	

Advice for the web site age

The web site age could not be determined. In general, the older your web site, the better it is for your rankings on Google.de (ohne Places). If you have a young web site, you must compensate by improving the other search engine ranking factors.

<

Keyword use in H1 headline texts

Very Important

H1 headline texts are the texts that are written between the <h1>...</h1> tags in the HTML code of a web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.de (ohne Places), too.

Example: <h1>your very big headline text</h1>

Your contents

No.	H1 Heading Text
1.	Jazzy Berlin - Jazz in Berlin

Advice for your H1 headline texts

Search term: "Jazz Clubs in Berlin"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "Jazz"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	2	OK	OK
Keyword density:	0% to 50%	40%	OK	OK

Search term: "Clubs"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "Clubs" at least once but this is optional.	<
Keyword density:	0% to 33%	0%	You could increase the keyword density for the search term "Clubs" but this is optional.	<

Search term: "in"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	3	Use the search term "in" at most once.	<<
Keyword density:	0% to 25%	60%	The keyword density is too high. It should be 25% at maximum. Consider adding more text to lower the keyword density.	<<

Search term: "Berlin"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	2	Use the search term "Berlin" at most once.	<<
Keyword density:	0% to 25%	40%	The keyword density is too high. It should be 25% at maximum. Consider adding more text to lower the keyword density.	<<

Keywords "Jazz", "Clubs", "in" or "Berlin"

Advice for your H1 headline texts

Search term: "Jazz Clubs in Berlin"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	7	Use the keywords "Jazz", "Clubs", "in" or "Berlin" at most 5 times.	<<
Keyword density:	0% to 31%	35%	The keyword density for the keywords "Jazz", "Clubs", "in" or "Berlin" is too high. It should be 31% at maximum. Consider adding more text to lower the keyword density for these words.	<<

Keyword use in domain name

Important

The domain name is the main part of the web page address. This chapter tries to find out if Google.de (ohne Places) gives extra relevance to search terms within the domain name.

Example: "your-keyword" is the domain name of http://www.your-keyword.com

Their contents

Rank	Words In Domain Name	URL
1	berlin	http://www.berlin.de/tickets/rock-pop-jazz/tipps/orte/
2	jazzclubsirberlin	http://www.jazzclubsinberlin.com/jazz-clubs-list.php
3	b flat berl in	http://www.b-flat-berlin.de/index.php?lang=de&to=program m
4	jazz guide berl in	http://www.jazz-guide-berlin.de/
5	jazznetz	http://www.jazznetz.de/Clubs/berlin-brandenburg-jazzclubs .htm
6	in berlin brandenburg	http://www.in-berlin-brandenburg.com/Location/Clubs/Jazz clubs/
7	qype	http://www.qype.com/place/8317-b-flat-acoustic-music-an d-jazz-club-Berlin
8	jazz guide berl in	http://www.jazz-guide-berlin.de/
9	in berlin brandenburg	http://www.in-berlin-brandenburg.com/Location/Clubs/Jazz clubs/
10	b flat berl in	http://www.b-flat-berlin.de/index.php?lang=de&to=program m

Your contents

jazzclubsirberlin (Domain name: "jazzclubsirberlin.com")

Advice for the domain name

The domain name jazzclubsinberlin.com contains the search term "Jazz Clubs in Berlin". This is very good. OK

Keyword use in page URL

Important

The page URL is the part after the domain name in the web page address. This chapter tries to find out if Google.de (ohne Places) gives extra relevance to search terms within the page URL. Separate your search terms in the page URL with slashes, dashes or underscores.

Example: "keyword/another-keyword.htm" is the page URL of http://www.domain.com/keyword/another-keyword.htm

Their contents

Rank	Words In Page URL	URL
1	tickets rock pop jazz tipps orte	http://www.berlin.de/tickets/rock-pop-jazz/tipps/orte/
2	jazz clubs list	http://www.jazzclubsinberlin.com/jazz-clubs-list.php
3	index lang de to programm	http://www.b-flat-berlin.de/index.php?lang=de&to=programm
4	[no words]	http://www.jazz-guide-berlin.de/
5	Clubs berlin brandenburg jazzclubs	http://www.jazznetz.de/Clubs/berlin-brandenburg-jazzclubs.htm
6	Location Clubs Jazzclubs	http://www.in-berlin-brandenburg.com/Location/Clubs/Jazzclubs/
7	place 8317 b flat acoustic music and jazz club Berl in	http://www.qype.com/place/8317-b-flat-acoustic-music-and-jazz-club-Berlin
8	[no words]	http://www.jazz-guide-berlin.de/
9	Location Clubs Jazzclubs	http://www.in-berlin-brandenburg.com/Location/Clubs/Jazzclubs/
10	index lang de to programm	http://www.b-flat-berlin.de/index.php?lang=de&to=programm

Your contents

[no words] (no page URL because you analyzed your homepage)

Advice for your page URL

Search term: "Jazz Clubs in Berlin"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "Jazz"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "Jazz" at least once but this is optional.	<
Keyword density:	0% to 33%	0%	You could increase the keyword density for the search term "Jazz" but this is optional.	<

Advice for your page URL

Search term: "Jazz Clubs in Berlin"

Search term: "Clubs"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "Clubs" at least once but this is optional.	<
Keyword density:	0% to 67%	0%	You could increase the keyword density for the search term "Clubs" but this is optional.	<

Search term: "in"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "in" at least once but this is optional.	<
Keyword density:	0% to 25%	0%	You could increase the keyword density for the search term "in" but this is optional.	<

Search term: "Berlin"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "Berlin" at least once but this is optional.	<
Keyword density:	0% to 25%	0%	You could increase the keyword density for the search term "Berlin" but this is optional.	<

Keywords "Jazz", "Clubs", "in" or "Berlin"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	0	You could use one of the keywords "Jazz", "Clubs", "in" or "Berlin" at least once but this is optional.	<
Keyword density:	0% to 31%	0%	You could increase the keyword density for the keywords "Jazz", "Clubs", "in" or "Berlin" but this is optional.	<

Mentions on social sites

Important

On social network sites, people decide which web sites are popular. This means that the popularity on social network sites cannot be easily influenced. For this reason, search engines might trust web sites more if they are popular on social networks. ("n/a" means "data not available".)

Mentions on social sites (the more the better)

	Delicious.com	Facebook Mentions	Google +1	Twitter Tweets	Total
To Your Site:	2	676	1	82	761
To Site 1:	181	3.552	0	276	4.009
To Site 2:	2	676	0	82	760
To Site 3:	29	668	0	31	728
To Site 4:	15	75	1	5	96
To Site 5:	0	4	0	0	4
To Site 6:	5	19	0	9	33
To Site 7:	549	1.653	0	569	2.771
To Site 8:	15	75	1	5	96
To Site 9:	5	19	0	9	33
To Site 10:	29	668	0	31	728
Range:	0 to 549	4 to 3.552	0 to 1	0 to 569	4 to 4.009

Advice for the mentions on social sites

In average, less web pages link to your page than to the top ranked pages on these social networks. The average link popularity of the top ranked pages is 841, the link popularity of your web page is 761. You must increase the number of web pages that link to your web site on these social networks.

Server speed

Important

Popular web sites often have faster server response times compared to smaller unimportant sites. In addition, most search engines index more pages from fast web sites. This chapter shows you how long it takes on average for web pages on the top ranked sites to load. The data is based on the average server speed of the last 30 days and is provided by Alexa.com ("n/a" means that Alexa.com does not have data about your server speed).

Server speed results

Average Page Load Time (measured in seconds, the lower the better)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
n/a	0,99s	n/a	n/a	n/a	n/a	0,88s	2,56s	n/a	0,88s	n/a	0,88s to 2,56s

Server Speed Relative To Other Servers On The Internet (the faster the better)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
n/a	fast: top 30%	n/a	n/a	n/a	n/a	fast: top 25%	slow: bottom 20%	n/a	fast: top 25%	n/a	slow: bottom 20% to fast: top 25%

Advice for the server speed

The speed of your web site could not be determined. In general, the faster your web site, the better it could be for your rankings on Google.de (ohne Places). If you have a slow web site, you should contact or even switch your web hosting provider.

Keyword use in H2-H6 headline texts

Important

H2, H3, H4, H5 and H6 headline texts are the texts that are written between the <h2>...</h2>, <h3>...</h3>, etc. tags in the HTML code of your web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.de (ohne Places), too.

Example: <h3>your big headline text</h3>

Your contents

[not used]

Advice for your H2-H6 headline texts

Search term: "Jazz Clubs in Berlin"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "Jazz"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	0	You could use the search term "Jazz" at least once but this is optional.	<
Keyword density:	0% to 5%	0%	You could increase the keyword density for the search term "Jazz" but this is optional.	<

Search term: "Clubs"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "Clubs" at least once but this is optional.	<
Keyword density:	0% to 1%	0%	You could increase the keyword density for the search term "Clubs" but this is optional.	<

Search term: "in"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 23	0	You could use the search term "in" at least once but this is optional.	<
Keyword density:	0% to 14%	0%	You could increase the keyword density for the search term "in" but this is optional.	<

Search term: "Berlin"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 9	0	You could use the search term "Berlin" at least once but this is optional.	<
Keyword density:	0% to 5%	0%	You could increase the keyword density for the search term "Berlin" but this is optional.	<

Keywords "Jazz", "Clubs", "in" or "Berlin"

Advice for your H2-H6 headline texts

Search term: "Jazz Clubs in Berlin"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 38	0	You could use one of the keywords "Jazz", "Clubs", "in" or "Berlin" at least once but this is optional.	<
Keyword density:	0% to 6%	0%	You could increase the keyword density for the keywords "Jazz", "Clubs", "in" or "Berlin" but this is optional.	<

Keyword use in IMG ALT attributes

Important

The <img alt> attribute defines an alternative text for an image when the user uses a text browser or when the user has turned off the display of images in the web browser application. Microsoft's Internet Explorer displays the alternative text if the user puts the cursor over the graphic. This chapter tries to find out if it makes sense to include the search term in the <img alt> attributes to improve your rankings.

Example: <img src="logo.gif" width="200" height="75" alt="picture description with keyword">

Your contents

No.	Image Alt Attribute Text	Image File Name
1.	berlin jazz show	resources/all%20berlin%20jazz%20show%20banner%20Kopie.jpg.opt401x252o0%2C0s401x252.jpg
2.	[empty]	resources/jazzmapa.jpg.opt282x242o0%2C0s282x242.jpg
3.	[empty]	resources/berlin%20attraction%20broch%20b%20zz2.jpg.opt471x223o0%2C0s471x223.jpg
4.	[empty]	resources/join%20our%20mailing%20list.jpg.opt109x91o0%2C0s109x91.jpg
5.	[empty]	resources/add%20your%20bussnise.jpg
6.	[empty]	resources/IMG_1010-2.jpg.opt361x240o0%2C0s361x240.jpg
7.	jazz clubs berlin	resources/JK3.jpg.opt204x160o0%2C0s204x160.jpg
8.	jazz shows berl in	resources/jk1.jpg.opt190x150o0%2C0s190x150.jpg
9.	jam sessions berl in	resources/jk4.jpg.opt182x86o0%2C0s182x86.jpg
10.	berlin jazz map guide	resources/jk5.jpg.opt173x84o0%2C0s173x84.jpg
11.	jazzy berlin	resources/fc.jpg
12.	berlin jazz forum	resources/15.jpg.opt395x251o0%2C0s395x251.jpg
13.	berlin jazz boat	resources/175847_196539497042809_704252_o.jpg.opt395x296o0%2C0s395x296.jpg
14.	berlin jazz attractions	resources/the%20elington%20hotel.jpg
15.	[empty]	resources/a%20massag.jpg.opt181x154o0%2C0s181x154.jpg
16.	JAZZ BERLIN FACEBOOK	resources/JOIN%20FC%20GROUP.jpg.opt170x145o0%2C0s170x145.jpg
17.	berlin jazz map	resources/jazzmapa.jpg.opt165x141o0%2C0s165x141.jpg
18.	[empty]	resources/ATRANE%20Kopie2.jpg.opt188x159o0%2C0s188x159.jpg
19.	[empty]	resources/ADVERTISING.jpg
20.	[empty]	resources/yorktavern.jpg.opt181x153o0%2C0s181x153.jpg
21.	berlin jazz boat	resources/berlin%20jazz%20boat%201.jpg.opt170x144o0%2C0s170x144.jpg
22.	schlot jazz club	resources/GO%20%20SCHLOT.jpg.opt184x155o0%2C0s184x155.jpg

Your contents

No.	Image Alt Attribute Text	Image File Name
23.	privet tour berl in	resources/Emil_Orlik_Marlene_Dietrich_a_Resel_Orla.8a02b759edae4b00efa29aac9288be1e8.jpg
24.	b flat jazz club	resources/GO%20%20B%20FLAT%20Kopie.jpg
25.	Yorckschlösschen - Home of Jazz & Blues www.yorckschloesschen.de	resources/Yorckschloesschen%202.jpg
26.	Quantcast	http://pixel.quantserve.com/pixel/p-b8x17GqsQ_656.gif

Advice for your IMG ALT attributes

Search term: "Jazz Clubs in Berlin"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "Jazz"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 22	14	OK	OK
Keyword density:	0% to 50%	26%	OK	OK

Search term: "Clubs"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 50%	2%	OK	OK

Search term: "in"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 25	13	OK	OK
Keyword density:	0% to 50%	24%	OK	OK

Search term: "Berlin"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 8	13	Use the search term "Berlin" at most 8 times.	<<
Keyword density:	0% to 50%	24%	OK	OK

Keywords "Jazz", "Clubs", "in" or "Berlin"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 34	41	Use the keywords "Jazz", "Clubs", "in" or "Berlin" at most 34 times.	<<
Keyword density:	0% to 50%	19%	OK	OK

Top level domain of web site

Important

Web sites with certain top level domains (TLD) are statistically more likely to contain higher quality, trustworthy contents. For this reason, search engines might prefer web sites with restricted TLD (.edu, .gov., .mil) over younger TLD (e.g., .biz, .info, .jobs). In addition, country code TLD (e.g., .ca, .de, .fr) are often preferred in the country's local search results.

Top level domain results

Your Site	1	2	3	4	5	6	7	8	9	10
.com	.de	.com	.de	.de	.de	.com	.com	.de	.com	.de

Advice for the top level domain of your web site

Your web site URL www.jazzclubsinberlin.com contains the often used top level domain .com. This is neither good nor bad for your rankings on Google.de (ohne Places).	OK

Keyword use in bold body text

Important

The body text is the text on your web page that can be seen by people in their web browsers. The bold body text uses a darker and heavier face than the regular type face. It appears between ... or ... tags in the HTML source of your web page. CSS is not recognized. The statistics include spaces and punctuation marks.

Their contents

Rank	Keyword use in bold body text
1	[not used]
2	THE A TRANE Preview B FLAT one of Berin's hottest clubs. Everyone at some point mentions this place be ing a fine club with a good sound system. S ome will say the dr inks are not particularly cheap, but the price of admission for first class performances are quite reasonable . Program ? YORCKSCHLÖSSCHEN This tavern is a true melt ing pot. Everybody meets here - young and old, poor and rich - and no-one takes exce [and 709 additional characters]
3	b-flat
4	[not used]
5	Berlin & Brandenburg
6	Quasimodo Jazz Club Schlot Kalkscheune Jazz-Club A-Trane Berl in b-flat Yorckschlösschen Badenscher Hof Startseite Brandenburg Portal Jazzclubs Restaurants Restaurants Bars Diskotheken Clubs in Berlin Kneipen Biergärten Strandbars Grillplätze Cafés K inos Theater Opernhäuser Wir bei Facebook & Twitter :
7	Deutsch Aufregende Neuigkeiten... Berlin Qype Premium Partner. Upload leider nicht möglich, da ke in Flash Player in stalliert ist 45 Beiträge Verteilung der Sterne Preisklasse: Alkoholische Spezialitäten: Kleidung: Rauchen: Englischsprachig: Parken: Garderobe: Sitzplätze im Freien: Rollstuhlgerecht: Gruppen: Am Besten mit: TV: Toiletten: Musik: Fosca Jazz Blues Kneipe Hol Dir die App Folge "b-flat acoustic music and jazz club" und werde per E-M [and 497 additional characters]
8	[not used]
9	Quasimodo Jazz Club Schlot Kalkscheune Jazz-Club A-Trane Berl in b-flat Yorckschlösschen Badenscher Hof Startseite Brandenburg Portal Jazzclubs Restaurants Restaurants Bars Diskotheken Clubs in Berlin Kneipen Biergärten Strandbars Grillplätze Cafés K inos Theater Opernhäuser Wir bei Facebook & Twitter :
10	b-flat

Your contents

clubs show Jazz Map Jazz Boat Do you need a Jazz map? Jazz quality traffic Wednesday* Jazz in a techno club Berl in Jazz Forum Get your gigs! Berl in's New Jazz Boat, Yes! We made it! see the pics from the first Berl in Jazz Boat cruise. Come on board! Berl in Musician Pool Go Musician Affairs Go Fresh Jazz Go Join our mail ing list for 2013 Go Jazz Tours Go Berl in Jazz Map Go Event department Go Picture Gallery Go Jazz And Swing Show Jazz it Jazz Clubs List jazz it Live Jam Sessions Jazz it Jazzy Berlin Hot Jam Facebook Group Go 1378 members Jazz page Go 4000 followers Jazzy's Blog

Advice for your bold body text

Search term: "Jazz Clubs in Berlin"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Advice for your bold body text

Search term: "Jazz Clubs in Berlin"

Search term: "Jazz"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	19	Use the search term "Jazz" at most 5 times.	<<
Keyword density:	0% to 8%	17%	The keyword density is too high. It should be 8% at maximum. Consider adding more text to lower the keyword density.	<<

Search term: "Clubs"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	2	OK	OK
Keyword density:	0% to 5%	2%	OK	OK

Search term: "in"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 24	10	OK	OK
Keyword density:	0% to 33%	9%	OK	OK

Search term: "Berlin"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	6	Use the search term "Berlin" at most 4 times.	<<
Keyword density:	0% to 33%	6%	OK	OK

Keywords "Jazz", "Clubs", "in" or "Berlin"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 34	37	Use the keywords "Jazz", "Clubs", "in" or "Berlin" at most 34 times.	<<
Keyword density:	0% to 17%	8%	OK	OK

Number of visitors to the site

Important

Search engines might look at web site usage data, such as the number of visitors to your site, to determine if your site is reputable and contains popular contents. The Alexa.com traffic rank is based on three months of aggregated traffic data from millions of Alexa Toolbar users and is a combined measure of page views and number of site visitors.

Alexa.com Traffic Rank results (the lower the better)

	URL	Alexa Traffic Rank
Your Site	http://www.jazzclubsinberlin.com/	Rank #8.969.550
1	http://www.berlin.de/tickets/rock-pop-jazz/tipps/orte/	Rank #7.138
2	http://www.jazzclubsinberlin.com/jazz-clubs-list.php	Rank #8.969.550
3	http://www.b-flat-berlin.de/index.php?lang=de&to=programm	Rank #4.128.006
4	http://www.jazz-guide-berlin.de/	Rank #21.143.744 (least visitors of the competitors)
5	http://www.jazznetz.de/Clubs/berlin-brandenburg-jazzclubs.htm	Rank #8.703.138
6	http://www.in-berlin-brandenburg.com/Location/Clubs/Jazzclubs/	Rank #328.433
7	http://www.qype.com/place/8317-b-flat-acoustic-music-and-jazz-club-Berlin	Rank #5.604 (most visitors of the competitors)
8	http://www.jazz-guide-berlin.de/	Rank #21.143.744 (least visitors of the competitors)
9	http://www.in-berlin-brandenburg.com/Location/Clubs/Jazzclubs/	Rank #328.433
10	http://www.b-flat-berlin.de/index.php?lang=de&to=programm	Rank #4.128.006
Range		5.604 to 21.143.744 (average rank: #6.888.579)

Advice for the number of visitors to your site

Your web site www.jazzclubsinberlin.com does not appear to attract many visitors because your traffic rank is above #100,000 and you have less visitors than the average of your competitors. This could be disadvantageous to your rankings on Google.de (ohne Places).

<<

Keyword use in same domain anchor texts

Moderately Important

Anchor texts are words and sentences that are used as links. Same domain anchor texts are the anchor texts of the links that point to a web page on the same domain. This chapter examines if Google.de (ohne Places) takes search terms in same domain anchor texts into account.

Example: The HTML tag Contact information contains the same domain anchor text "Contact information".

Your contents

No.	Same Domain Link Text	Link URL
1.	Jazzy Berlin - Jazz in Berlin	/./
2.	Home	/./
3.	Jazz Clubs List	/jazz-clubs-list.php
4.	Jazz and swing attractions	/jazz-and-swing-attractions.php
5.	Jazz and Swing concert	/jazz-shows-in-berlin.php
6.	Jam sessions	/jazz-jam-session.php
7.	Berlin-jazz-travel map	/berlin-jazz-tube-map.php
8.	Picture Gallery	/picture-gallery.php
9.	Jazz forum	/berlin-jazz-musicians-data.php
10.	Berlin Jazz Boat	/berlin-jazz-boat.php
11.	Jazz singer Jazzy Berlin	/jazz-singer-jazzy-berlin.php
12.	About	/about-us.php
13.	Contact Us	/contact-us.php
14.	Jobs	/jobs.php
15.	Jazz clubs	/jazz-clubs-list.php
16.	clubs show	/jazz-shows-in-berlin.php
17.	Jazz Map	/berlin-jazz-tube-map.php
18.	Jazz Boat	/berlin-jazz-boat.php
19.	Let's do it!	/a-trane.php
20.	[empty]	/a-trane.php
21.	Berlin Jazz Map	/berlin-jazz-tube-map.php
22.	Swing it!	/jazz-and-swing-attractions.php
23.	[empty]	/jazz-and-swing-attractions.php
24.	[empty]	/contact-us.php
25.	here	/berlin-jazz-map-advertising.php
26.	[empty]	/berlin-jazz-map-advertising.php
27.	Jazzy Berlin Jam Session	/jazzy-berlin-jam-session-katerholzig.php
28.	[empty]	/jazz-clubs-list.php
29.	[empty]	/jazz-shows-in-berlin.php

Your contents		
No.	Same Domain Link Text	Link URL
30.	[empty]	/jazz-jam-session.php
31.	[empty]	/berlin-jazz-tube-map.php
32.	Contact	/contact-us.php
33.	Advertising	/berlin-jazz-map-advertising.php
34.	Mail list for 2013 events	/contact-us.php
35.	[empty]	/berlin-jazz-musicians-data.php
36.	Get your gigs!	/berlin-jazz-musicians-data.php
37.	[empty]	/berlin-jazz-boat.php
38.	see the pics	/berlin-jazz-boat.php
39.	Come on board!	/berlin-jazz-boat.php
40.	[empty]	/jazz-and-swing-attractions.php
41.	[empty]	/a-message-to-your-friend.php
42.	[empty]	/berlin-jazz-tube-map.php
43.	[empty]	/a-trane.php
44.	[empty]	/contact-us.php
45.	opportunities	/berlin-jazz-expo-and-festivals-opportunities.php
46.	[empty]	/yorckschloesschen.php
47.	Yorckschlösschen	/yorckschloesschen.php
48.	[empty]	/berlin-jazz-boat.php
49.	[empty]	/kunstfabrik-schlot-jazz-club.php
50.	[empty]	/b-flat-jazz-club.php
51.	secret	/jazz-mission.php
52.	Go	/berlin-jazz-musicians-data.php
53.	Go	/berlin-musicians-page.php
54.	Go	/contact-us.php
55.	Go	/jazzy-berlin.php
56.	Go	/berlin-jazz-tube.php
57.	Go	/jazzy-berlin-event-service-department.php
58.	Go	/picture-gallery.php
59.	Jazz it	/jazz-shows-in-berlin.php
60.	jazz it	/jazz-clubs-list.php
61.	Jazz it	/jazz-jam-session.php
62.	KaterHolzig	/jjazzy-berlin-jam-session.php
63.	GO	/jazzy-berlin-magazine.php
64.	Jazzy's Blog	/jazzy-berlin-blog.php
65.	Contact / Advertising	/contact-us.php

Advice for your same domain anchor texts

Search term: "Jazz Clubs in Berlin"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "Jazz"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 11	19	Use the search term "Jazz" at most 11 times.	<<
Keyword density:	0% to 19%	19%	OK	OK

Search term: "Clubs"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	3	OK	OK
Keyword density:	0% to 3%	3%	OK	OK

Search term: "in"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 51	14	OK	OK
Keyword density:	0% to 17%	14%	OK	OK

Search term: "Berlin"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 13	7	OK	OK
Keyword density:	0% to 7%	7%	OK	OK

Keywords "Jazz", "Clubs", "in" or "Berlin"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 73	43	OK	OK
Keyword density:	0% to 12%	11%	OK	OK

Keyword use in outbound anchor texts

Moderately Important

Anchor texts are words and sentences that are used as links. Outbound anchor texts are the texts within the <a>... tags when the <a> tag links to a web page on a different domain. This chapter examines if Google.de (ohne Places) gives relevance to search terms in outbound anchor texts.

Example: The HTML tag About the company contains the outbound anchor text "About the company".

Your contents

No.	Outbound Link Text	Link URL
1.	4254 jazz fans	https://www.facebook.com/pages/Jazz-in-Berlin/148434589856
2.	1475	https://www.facebook.com/groups/177615025665189/
3.	[empty]	https://www.facebook.com/JazzinBerlin
4.	Tweet	http://twitter.com/share
5.	[empty]	https://www.facebook.com/groups/177615025665189/
6.	[empty]	http://www.berlinprivatetours.com/tours/womens-tour.html
7.	[empty]	http://www.yorckschloesschen.de/
8.	Go	https://www.facebook.com/BerlinJazzKalender?fref=ts
9.	Go	https://www.facebook.com/groups/177615025665189/
10.	Go	https://www.facebook.com/pages/Jazz-in-Berlin/148434589856
11.	Tweet	http://twitter.com/share
12.	[empty]	http://www.quantcast.com/p-b8x17GqsQ_656

Advice for your outbound anchor texts

Search term: "Jazz Clubs in Berlin"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "Jazz"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 33%	11%	OK	OK

Search term: "Clubs"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK

Advice for your outbound anchor texts

Search term: "Jazz Clubs in Berlin"

Keyword density:	all 0%	0%	OK	OK

Search term: "in"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 21	0	You could use the search term "in" at least once but this is optional.	<
Keyword density:	0% to 38%	0%	You could increase the keyword density for the search term "in" but this is optional.	<

Search term: "Berlin"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 20	0	You could use the search term "Berlin" at least once but this is optional.	<
Keyword density:	0% to 36%	0%	You could increase the keyword density for the search term "Berlin" but this is optional.	<

Keywords "Jazz", "Clubs", "in" or "Berlin"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 43	1	OK	OK
Keyword density:	0% to 19%	3%	OK	OK

Keyword use in same domain link URLs

Moderately Important

Links connect one web page to another. Same domain links are the links in <a href> attributes that point to other pages on the same domain. This chapter examines if search terms in same domain link URLs are relevant to Google.de (ohne Places).

Example: The HTML tag Contact information contains the same domain link URL "contact.htm".

Your contents

No.	Same Domain Link URL	Link Text
1.	[empty] [/./]	Jazzy Berlin - Jazz in Berlin
2.	[empty] [/./]	Home
3.	jazz clubs list [/ jazz-clubs-list.php]	Jazz Clubs List
4.	jazz and swing attractions [/ jazz-and-swing-attractions.php]	Jazz and swing attractions
5.	jazz shows in berlin [/jazz-shows- in-berlin.php]	Jazz and Swing concert
6.	jazz jam session [/ jazz-jam-session.php]	Jam sessions
7.	berlin jazz tube map [/berlin-jazz-tube-map.php]	Berlin-jazz-travel map
8.	picture gallery [/picture-gallery.php]	Picture Gallery
9.	berlin jazz musicians data [/berl in-jazz-musicians-data.php]	Jazz forum
10.	berlin jazz boat [/berlin-jazz-boat.php]	Berlin Jazz Boat
11.	jazz singer jazzy berlin [/jazz-singer-jazzy-berlin.php]	Jazz singer Jazzy Berlin
12.	about us [/about-us.php]	About
13.	contact us [/contact-us.php]	Contact Us
14.	jobs [/jobs.php]	Jobs
15.	jazz clubs list [/ jazz-clubs-list.php]	Jazz clubs
16.	jazz shows in berlin [/jazz-shows- in-berlin.php]	clubs show
17.	berlin jazz tube map [/berlin-jazz-tube-map.php]	Jazz Map
18.	berlin jazz boat [/berlin-jazz-boat.php]	Jazz Boat
19.	a trane [/a-trane.php]	Let's do it!
20.	a trane [/a-trane.php]	[empty]
21.	berlin jazz tube map [/berlin-jazz-tube-map.php]	Berlin Jazz Map
22.	jazz and swing attractions [/ jazz-and-swing-attractions.php]	Swing it!
23.	jazz and swing attractions [/ jazz-and-swing-attractions.php]	[empty]
24.	contact us [/contact-us.php]	[empty]
25.	berlin jazz map advertis ing [/berlin-jazz-map-advertis in g.php]	here
26.	berlin jazz map advertis ing [/berlin-jazz-map-advertis in g.php]	[empty]
27.	jazzy berlin jam session katerholzig [/ jazzy-berlin -jam-session-katerholzig.php]	Jazzy Berlin Jam Session
28.	jazz clubs list [/ jazz-clubs-list.php]	[empty]

Your contents		
No.	Same Domain Link URL	Link Text
29.	jazz shows in berlin [/jazz-shows- in-berlin.php]	[empty]
30.	jazz jam session [/ jazz-jam-session.php]	[empty]
31.	berlin jazz tube map [/berlin-jazz-tube-map.php]	[empty]
32.	contact us [/contact-us.php]	Contact
33.	berlin jazz map advertis ing [/berlin-jazz-map-advertis in g.php]	Advertising
34.	contact us [/contact-us.php]	Mail list for 2013 events
35.	berlin jazz musicians data [/berl in-jazz-musicians-data.php]	[empty]
36.	berlin jazz musicians data [/berl in-jazz-musicians-data.php]	Get your gigs!
37.	berlin jazz boat [/berlin-jazz-boat.php]	[empty]
38.	berlin jazz boat [/berlin-jazz-boat.php]	see the pics
39.	berlin jazz boat [/berlin-jazz-boat.php]	Come on board!
40.	jazz and swing attractions [/ jazz-and-swing-attractions.php]	[empty]
41.	a message to your friend [/a-message-to-your-friend.php]	[empty]
42.	berlin jazz tube map [/berlin-jazz-tube-map.php]	[empty]
43.	a trane [/a-trane.php]	[empty]
44.	contact us [/contact-us.php]	[empty]
45.	berlin jazz expo and festivals opportunities [/berl in-jazz -expo-and-festivals-opportunities.php]	opportunities
46.	yorckschloesschen [/yorckschloesschen.php]	[empty]
47.	yorckschloesschen [/yorckschloesschen.php]	Yorckschlösschen
48.	berlin jazz boat [/berlin-jazz-boat.php]	[empty]
49.	kunstfabrik schlot jazz club [/kunstfabrik-schlot- jazz -club.php]	[empty]
50.	b flat jazz club [/b-flat- jazz-club.php]	[empty]
51.	jazz mission [/ jazz-mission.php]	secret
52.	berlin jazz musicians data [/berl in-jazz-musicians-data.php]	Go
53.	berlin musicians page [/berl in-musicians-page.php]	Go
54.	contact us [/contact-us.php]	Go
55.	jazzy berlin [/jazzy-berlin.php]	Go
56.	berlin jazz tube [/berlin-jazz-tube.php]	Go
57.	jazzy berlin event service department [/jazzy-berlin -event-service-department.php]	Go
58.	picture gallery [/picture-gallery.php]	Go
59.	jazz shows in berlin [/jazz-shows- in-berlin.php]	Jazz it
60.	jazz clubs list [/ jazz-clubs-list.php]	jazz it
61.	jazz jam session [/ jazz-jam-session.php]	Jazz it
62.	jjazzy berlin jam session [/j jazzy-berlin-jam-session.php]	KaterHolzig
63.	jazzy berlin magazine [/jazzy-berlin-magazine.php]	GO

Your contents		
No.	Same Domain Link URL	Link Text
64.	jazzy berlin blog [/jazzy-berlin-blog.php]	Jazzy's Blog
65.	contact us [/contact-us.php]	Contact / Advertising

Advice for your same domain link URLs

Search term: "Jazz Clubs in Berlin"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "Jazz"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 29	46	Use the search term "Jazz" at most 29 times.	<<
Keyword density:	0% to 23%	23%	OK	OK

Search term: "Clubs"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 15	4	OK	OK
Keyword density:	0% to 7%	2%	OK	OK

Search term: "in"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 83	45	OK	OK
Keyword density:	0% to 100%	22%	OK	OK

Search term: "Berlin"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 57	32	OK	OK
Keyword density:	0% to 10%	16%	The keyword density is too high. It should be 10% at maximum. Consider adding more text to lower the keyword density.	<<

Keywords "Jazz", "Clubs", "in" or "Berlin"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 164	127	OK	OK
Keyword density:	0% to 25%	16%	OK	OK

Keyword use in outbound link URLs

Moderately Important

Links connect one web page to another. Outbound links are the links on a web page that point to web pages on other web sites, i.e. links to other domains. This chapter examines if Google.de (ohne Places) gives relevance to search terms in outbound links

Example: The HTML tag Click here contains the outbound link URL "www.not-your-site.com/info.htm".

Your contents

No.	Outbound Link URL	Link Text
1.	www facebook pages Jazz in Berlin 148434589856 [https://www.facebook.com/pages/Jazz-in-Berlin/148434589856]	4254 jazz fans
2.	www facebook groups 177615025665189 [https://www.facebook.com/groups/177615025665189/]	1475
3.	www facebook JazzinBerlin [https://www.facebook.com/JazzinBerlin]	[empty]
4.	twitter share [http://twitter.com/share]	Tweet
5.	www facebook groups 177615025665189 [https://www.facebook.com/groups/177615025665189/]	[empty]
6.	www berlinprivatetours tours womens tour [http://www.berlinprivatetours.com/tours/womens-tour.html]	[empty]
7.	www yorckschloesschen [http://www.yorckschloesschen.de/]	[empty]
8.	www facebook BerlinJazzKalender fref ts [https://www.facebook.com/BerlinJazzKalender?fref=ts]	Go
9.	www facebook groups 177615025665189 [https://www.facebook.com/groups/177615025665189/]	Go
10.	www facebook pages Jazz in Berlin 148434589856 [https://www.facebook.com/pages/Jazz-in-Berlin/148434589856]	Go
11.	twitter share [http://twitter.com/share]	Tweet
12.	www quantcast p b8x17GqsQ 656 [http://www.quantcast.com/p-b8x17GqsQ_656]	[empty]

Advice for your outbound link URLs

Search term: "Jazz Clubs in Berlin"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "Jazz"

	Competitors	Your Site	Advice	

Advice for your outbound link URLs

Search term: "Jazz Clubs in Berlin"

Number of keywords:	0 to 9	4	OK	OK
Keyword density:	0% to 10%	8%	OK	OK

Search term: "Clubs"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "in"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 86	8	OK	OK
Keyword density:	0% to 44%	16%	OK	OK

Search term: "Berlin"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 25	5	OK	OK
Keyword density:	0% to 13%	10%	OK	OK

Keywords "Jazz", "Clubs", "in" or "Berlin"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 111	17	OK	OK
Keyword density:	0% to 14%	9%	OK	OK

Keyword use in meta description

Moderately Important

The Meta Description tag allows you to describe your web page. This chapter tries to find out if Google.de (ohne Places) takes the Meta Description tag into account. Some search engines display the text to the user in the search results.

Example: <meta name="description" content="This sentence describes the contents of your web site.">

Even if the Meta Description tag might not be important for ranking purposes, you should use the Meta Description tag to make sure that your web site is displayed with an attractive description in the search results.

Their contents

Rank	Keyword use in meta description
1	Von A-Trane bis Zosch: Jazzliebhaber werden in Berlin schnell fÃ¼ndig. Hier gibt es ausfÃ¼hrliche Infos mit Programmen, Lage und Fotos.
2	Get all Berl in best jazz clubs and monthly concert in one place. Berl in has a lot of Jazz to offer. Choose from vocal jazz, in strumental and more.
3	b-flat - Accoustic Musik & Jazz Club - Berl in
4	[not used]
5	Jazzclub-Verzeichnis: Jazz in Deutschland / Germany
6	Sie mögen Jazz? Dann schauen Sie doch mal in einem der Jazzclubs vorbei. Hier f inden sicher auch Sie e inen Jazz Club in Berlin!
7	b-flat acoustic music and jazz club, 10119 Mitte, Berl in - 20 Empfehlungen: Ich war 2mal hier mit Freunden und fands jedesmal nett, die Sti...
8	[not used]
9	Sie mögen Jazz? Dann schauen Sie doch mal in einem der Jazzclubs vorbei. Hier f inden sicher auch Sie e inen Jazz Club in Berlin!
10	b-flat - Accoustic Musik & Jazz Club - Berl in

Your contents

Berlin jazz and sw ing attractions | Jazz clubs list | Jam sessions | Jazz shows | Jazz Tours | Berl in musicians pool | F ind gigs in Berlin | Jazz tube map | Berlin Jazz community

Advice for your meta description

Search term: "Jazz Clubs in Berlin"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	Although none of the other pages uses this search term, it's usually advisable to add it.	<
Keyword density:	all 0%	0%	Although none of the other pages uses this search term, it's usually advisable to add it.	<

Search term: "Jazz"

	Competitors	Your Site	Advice	

Advice for your meta description

Search term: "Jazz Clubs in Berlin"

Number of keywords:	0 to 3	6	Use the search term "Jazz" at most 3 times.	<<
Keyword density:	0% to 29%	18%	OK	OK

Search term: "Clubs"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 4%	3%	OK	OK

Search term: "in"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	7	Use the search term "in" at most 6 times.	<<
Keyword density:	0% to 26%	21%	OK	OK

Search term: "Berlin"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	4	Use the search term "Berlin" at most 2 times.	<<
Keyword density:	0% to 13%	12%	OK	OK

Keywords "Jazz", "Clubs", "in" or "Berlin"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 11	18	Use the keywords "Jazz", "Clubs", "in" or "Berlin" at most 11 times.	<<
Keyword density:	0% to 12%	13%	The keyword density for the keywords "Jazz", "Clubs", "in" or "Berlin" is too high. It should be 12% at maximum. Consider adding more text to lower the keyword density for these words.	<<

Number of trailing slashes in URL

Moderately Important

The number of trailing slashes (/) in the URL indicates where a web page falls in a site's overall hierarchy. If the URL contains many trailing slashes, meaning it is placed in a sub-sub-directory, then the webmaster does not seem to think that the page is important in relation to the other pages.

Number of trailing slashes

Your Site	1	2	3	4	5	6	7	8	9	10	Range
0	4	0	0	0	1	3	1	0	3	0	0 to 4

Advice for the number of trailing slashes in your web site URL

The URL www.jazzclubsinberlin.com does not contain more or less trailing slashes than the top ranked pages. This means that you do not have to change the number of trailing slashes in your URL.	OK

HTML validation of web page to W3C standards

Slightly Important

Web pages are written in special languages called HTML and CSS. If there are errors in the HTML code of your web page, then search engines might not be able to read everything of your web page. You should also check the CSS code of your web page (see link below).

Validation results

	Validity
HTML:	195 errors, not valid
	http://validator.w3.org/check?uri=http://www.jazzclubsinberlin.com/
CSS:	http://jigsaw.w3.org/css-validator/validator?uri=http://www.jazzclubsinberlin.com/

Advice regarding the validity of your web site

The HTML code validation of your web page www.jazzclubsinberlin.com failed. This means that Google.de (ohne Places) might not be able to read your web page. You should fix any HTML errors. <<

Readability level of web page

Slightly Important

The Flesch Reading Ease test is a United States governmental standard to determine how easy a text is to read. It measures the approximate level of education necessary to understand the web page content. Higher scores indicate the text that is easier to read, and lower numbers mark harder-to-read texts. Scores among different languages are not comparable.

Readability results

Flesch Reading Ease Score (0-100, higher score means that the text is easier to understand)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
80	35	85	9	n/a	66	44	49	n/a	44	9	9 to 85

Flesch-Kincaid Grade Level (shows the number of years of education required to understand the text)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
4	12	4	19	n/a	5	11	9	n/a	11	19	4 to 19

Advice for the readability of your web site

The Flesch Reading Ease Score of your web page www.jazzclubsinberlin.com is 80. A score of 60 to 80 is considered to be optimal. This means that the text of your web page is easy to comprehend.	OK

Keyword use in the first sentence of the body text

Slightly Important

The first sentence of the body text is the first sentence after the <body> tag in the HTML code of your web page. Some search engines give more relevance to search terms when they appear in the first sentence. Some will use your first sentence as the description of your page on the search result page.

Example: <body>Here goes the first sentence. This text is not the first sentence.

Their contents

Rank	Keyword use in the first sentence of the body text
1	Direkt zum Inhalt der Seite spr ingen
2	Jazzy Berlin - Jazz clubs Home Jazz Clubs List Jazz and sw ing attractions Jazz and Swing concert Jam sessions Berl in-jazz -travel map Picture Gallery Jazz forum Berlin Jazz Boat Jazz singer Jazzy Berlin About Contact Us Jobs
3	b-flat Accoustic Music + Jazz Club 10119 Berl in-Mitte Rosenthaler Str.
4	[not used]
5	ÜBERSICHT
6	Jazzclubs in Berlin Ausflugstipps E inkaufen Sehenswert Locations Übernachten Suche Impressum Jazz Club in Berlin : Jazz ist eine Musikrichtung, die um 1900 im Süden der USA entstand.
7	Navigation überspr ingen Geschäfts inhaber?
8	[not used]
9	Jazzclubs in Berlin Ausflugstipps E inkaufen Sehenswert Locations Übernachten Suche Impressum Jazz Club in Berlin : Jazz ist eine Musikrichtung, die um 1900 im Süden der USA entstand.
10	b-flat Accoustic Music + Jazz Club 10119 Berl in-Mitte Rosenthaler Str.

Your contents

Jazzy Berlin - Jazz in Berlin Home Jazz Clubs List Jazz and sw ing attractions Jazz and Swing concert Jam sessions Berl in-jazz-travel map Picture Gallery Jazz forum Berlin Jazz Boat Jazz singer Jazzy Berlin About Contact Us Jobs

Advice for your first sentence of the body text

Search term: "Jazz Clubs in Berlin"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "Jazz"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 10	10	OK	OK
Keyword density:	0% to 27%	26%	OK	OK

Search term: "Clubs"

	Competitors	Your Site	Advice	

Advice for your first sentence of the body text

Search term: "Jazz Clubs in Berlin"

Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 5%	3%	OK	OK

Search term: "in"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 7	9	Use the search term "in" at most 7 times.	<<
Keyword density:	0% to 67%	24%	OK	OK

Search term: "Berlin"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	5	Use the search term "Berlin" at most 4 times.	<<
Keyword density:	0% to 11%	13%	The keyword density is too high. It should be 11% at maximum. Consider adding more text to lower the keyword density.	<<

Keywords "Jazz", "Clubs", "in" or "Berlin"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 23	25	Use the keywords "Jazz", "Clubs", "in" or "Berlin" at most 23 times.	<<
Keyword density:	0% to 17%	16%	OK	OK

Search engine compatibility

This chapter examines the general search engine compatibility of your web page.

Advice	
Search engines need text to index your web pages, to determine the theme of your web site and to produce a site summary. They cannot read what is written on your graphical images or in a Flash movie. Google recommends to create a useful, information-rich site. Fresh, continuously updated content is one of the best ways to ensure that search engines return to your web site (and your visitors, too). Your web page "www.jazzclubsinberlin.com" contains 435 words which should be enough for search engines.	OK
Your web page doesn't use the Meta Refresh tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Robots tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Title tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use any Dublin Core meta tags so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use any Meta tags twice so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the <title> tag twice so there won't be any problems with search engines in this aspect.	OK
Your web page uses script code in an external file so you've already minimized the problems with scripts and the search engines.	OK
Your web page uses style sheet code in an external file so you've already minimized the problems with style sheets and the search engines.	OK
Your web page doesn't use frames so there won't be any problems with the search engines in this aspect.	OK
Some search engines consider tiny text (i.e. font size 1) as an attempt to fool the search engines. Some webmasters have abused tiny text in the past to hide dozens of keywords on a web page that human web surfers cannot see. Your web page seems to use 31 letters in a very small font size ("1378 members 4000 followers"). Consider removing as much of the tiny text as possible to prevent penalizing from some search engines.	<<
Your web page URL "www.jazzclubsinberlin.com" doesn't indicate a dynamically served web page so there shouldn't be any problems with the search engines in this aspect.	OK

Factors that could prevent your top ranking

Some ranking factors cannot be measured because the search engines do not reveal the necessary data, or it would be extremely time-consuming to measure the data. Make sure you pay attention to the following factors because they could prevent a top ranking for www.jazzclubsinberlin.com on Google.de (ohne Places).

Advice
Backlinks to your web page
Are the web pages linking to your web page relevant to the search term "Jazz Clubs in Berlin"?
How fast does your web page get new links pointing to it?
Do the web sites which link to your page belong to the same content category?
Since when do the links to your page exist?
Is the text surrounding the link to your page relevant to the search term "Jazz Clubs in Berlin"?
Your web page
How many important links from your other pages point to your web page?
Do the links on your web page point to high quality, topically-related pages?
How often and how many changes do you make to your web page over time? Is your content up-to-date?
How often and how many web pages do you add to your web site?
How long do your visitors spend time on your web page?
Search engine result page
Do your competitors on the search engine result page get a manual ranking boost by Google.de (ohne Places), for example Amazon or Wikipedia?
How many visitors of the search engine result pages click through to your page?
How often do search engine visitors search for your company name or web page URL on Google.de (ohne Places)?
Negative ranking factors (you should be able to say "no" to all the following questions)
Is your content very similar or a duplicate of existing content?
Is your server often down when search engine crawlers try to access it?
Do you link to web sites that do not deserve a link?
Do you use the same title or meta tags for many web pages?
Do you overuse the same keyword or key phrase?
Do you participate in link schemes?
Do you actively sell links on your web page?
Do a majority of your backlinks come from low quality or spam sites?
Does your web page have any spelling or grammar mistakes?

Table: Number of keywords

This chapter lists the analyzed keyword ranking factors in tabular form.
(AT = anchor text, LU = link URL, SD = same domain.)

Search term: "Jazz Clubs in Berlin"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0	0	1	0	0	0	0	0	0	0	0	0 to 1
Body Text:	0	0	1	0	0	0	0	0	0	0	0	0 to 1
H1 Texts:	0	0	0	0	0	0	0	0	0	0	0	all 0
Domain:	1	0	1	0	0	0	0	0	0	0	0	0 to 1
Page URL:	0	0	0	0	0	0	0	0	0	0	0	all 0
H2-H6 Texts:	0	0	0	0	0	0	0	0	0	0	0	all 0
IMG ALT:	0	0	0	0	0	0	0	0	0	0	0	all 0
Bold Text:	0	0	0	0	0	0	0	0	0	0	0	all 0
SD AT:	0	0	0	0	0	0	0	0	0	0	0	all 0
Outbound AT:	0	0	0	0	0	0	0	0	0	0	0	all 0
SD LU:	0	0	0	0	0	0	0	0	0	0	0	all 0
Outbound LU:	0	0	0	0	0	0	0	0	0	0	0	all 0
Meta Descr.:	0	0	0	0	0	0	0	0	0	0	0	all 0
First Sentence:	0	0	0	0	0	0	0	0	0	0	0	all 0

Search term: "Jazz"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	1	1	1	1	1	2	2	2	1	2	1	1 to 2
Body Text:	58	17	35	144	0	2	23	74	0	23	144	0 to 144
H1 Texts:	2	1	2	0	0	0	0	1	0	0	0	0 to 2
Domain:	1	0	1	0	1	1	0	0	1	0	0	0 to 1
Page URL:	0	1	1	0	0	1	1	1	0	1	0	0 to 1
H2-H6 Texts:	0	4	2	0	0	0	0	3	0	0	0	0 to 4
IMG ALT:	14	1	12	0	0	4	1	22	0	1	0	0 to 22
Bold Text:	19	0	5	0	0	0	3	3	0	3	0	0 to 5
SD AT:	19	5	11	0	0	0	2	4	0	2	0	0 to 11
Outbound AT:	1	0	1	0	0	2	0	0	0	0	0	0 to 2
SD LU:	46	29	20	0	0	0	6	24	0	6	0	0 to 29
Outbound LU:	4	0	5	0	0	6	0	9	0	0	0	0 to 9
Meta Descr.:	6	1	3	1	0	2	3	1	0	3	1	0 to 3
First Sentence:	10	0	10	1	0	0	3	0	0	3	1	0 to 10

Search term: "Clubs"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0	1	1	0	0	1	1	0	0	1	0	0 to 1
Body Text:	5	8	6	0	0	0	5	4	0	5	0	0 to 8
H1 Texts:	0	1	1	0	0	0	0	0	0	0	0	0 to 1
Domain:	1	0	1	0	0	0	0	0	0	0	0	0 to 1
Page URL:	0	0	1	0	0	2	2	0	0	2	0	0 to 2
H2-H6 Texts:	0	2	0	0	0	0	0	0	0	0	0	0 to 2
IMG ALT:	1	0	1	0	0	1	1	0	0	1	0	0 to 1
Bold Text:	2	0	1	0	0	0	2	0	0	2	0	0 to 2
SD AT:	3	4	2	0	0	0	2	0	0	2	0	0 to 4
Outbound AT:	0	0	0	0	0	0	0	0	0	0	0	all 0
SD LU:	4	7	1	0	0	0	15	0	0	15	0	0 to 15
Outbound LU:	0	0	0	0	0	0	0	0	0	0	0	all 0
Meta Descr.:	1	0	1	0	0	0	1	0	0	1	0	0 to 1
First Sentence:	1	0	2	0	0	0	1	0	0	1	0	0 to 2

Search term: "in"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	2	1	2	1	1	2	2	1	1	2	1	1 to 2
Body Text:	55	162	41	777	0	22	63	237	0	63	777	0 to 777
H1 Texts:	3	0	1	0	0	0	0	0	0	0	0	0 to 1
Domain:	2	1	2	1	1	0	2	0	1	2	1	0 to 2
Page URL:	0	0	0	1	0	1	0	1	0	0	1	0 to 1
H2-H6 Texts:	0	23	3	0	0	0	0	5	0	0	0	0 to 23
IMG ALT:	13	25	10	0	0	2	1	4	0	1	0	0 to 25
Bold Text:	10	0	24	0	0	1	4	9	0	4	0	0 to 24
SD AT:	14	51	10	1	0	0	18	30	0	18	1	0 to 51
Outbound AT:	0	18	0	4	0	21	0	2	0	0	4	0 to 21
SD LU:	45	75	12	11	0	1	34	83	0	34	11	0 to 83
Outbound LU:	8	86	3	5	0	3	0	23	0	0	5	0 to 86
Meta Descr.:	7	3	4	1	0	1	6	1	0	6	1	0 to 6
First Sentence:	9	2	7	1	0	0	6	2	0	6	1	0 to 7

Search term: "Berlin"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document	1	1	1	1	1	1	1	1	1	1	1	all 1

Search term: "Berlin"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Title:												
Body Text:	22	52	11	37	0	21	29	37	0	29	37	0 to 52
H1 Texts:	2	0	1	0	0	0	0	0	0	0	0	0 to 1
Domain:	1	1	1	1	1	0	1	0	1	1	1	0 to 1
Page URL:	0	0	0	0	0	1	0	1	0	0	0	0 to 1
H2-H6 Texts:	0	9	0	0	0	0	0	0	0	0	0	0 to 9
IMG ALT:	13	8	7	0	0	1	1	0	0	1	0	0 to 8
Bold Text:	6	0	4	0	0	1	2	1	0	2	0	0 to 4
SD AT:	7	13	4	0	0	0	8	5	0	8	0	0 to 13
Outbound AT:	0	11	0	0	0	20	0	1	0	0	0	0 to 20
SD LU:	32	19	7	0	0	0	21	57	0	21	0	0 to 57
Outbound LU:	5	25	2	1	0	2	0	16	0	0	1	0 to 25
Meta Descr.:	4	1	2	1	0	0	1	1	0	1	1	0 to 2
First Sentence:	5	0	4	1	0	0	2	0	0	2	1	0 to 4

Keywords "Jazz", "Clubs", "in" or "Berlin"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	4	4	5	3	3	6	6	4	3	6	3	3 to 6
Body Text:	140	239	93	958	0	45	120	352	0	120	958	0 to 958
H1 Texts:	7	2	5	0	0	0	0	1	0	0	0	0 to 5
Domain:	5	2	5	2	3	1	3	0	3	3	2	0 to 5
Page URL:	0	1	2	1	0	5	3	3	0	3	1	0 to 5
H2-H6 Texts:	0	38	5	0	0	0	0	8	0	0	0	0 to 38
IMG ALT:	41	34	30	0	0	8	4	26	0	4	0	0 to 34
Bold Text:	37	0	34	0	0	2	11	13	0	11	0	0 to 34
SD AT:	43	73	27	1	0	0	30	39	0	30	1	0 to 73
Outbound AT:	1	29	1	4	0	43	0	3	0	0	4	0 to 43
SD LU:	127	130	40	11	0	1	76	164	0	76	11	0 to 164
Outbound LU:	17	111	10	6	0	11	0	48	0	0	6	0 to 111
Meta Descr.:	18	5	10	3	0	3	11	3	0	11	3	0 to 11
First Sentence:	25	2	23	3	0	0	12	2	0	12	3	0 to 23

Table: Keyword density

This chapter lists the analyzed keyword ranking factors in tabular form.
(AT = anchor text, LU = link URL, SD = same domain.)

Search term: "Jazz Clubs in Berlin"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0%	0%	80%	0%	0%	0%	0%	0%	0%	0%	0%	0% to 80%
Body Text:	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0% to 1%
H1 Texts:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Domain:	100%	0%	100%	0%	0%	0%	0%	0%	0%	0%	0%	0% to 100%
Page URL:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
H2-H6 Texts:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
IMG ALT:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Bold Text:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
SD AT:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Outbound AT:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
SD LU:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Outbound LU:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Meta Descr.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
First Sentence:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%

Search term: "Jazz"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	11%	25%	20%	13%	33%	29%	40%	17%	33%	40%	13%	13% to 40%
Body Text:	14%	1%	9%	2%	0%	3%	5%	3%	0%	5%	2%	0% to 9%
H1 Texts:	40%	33%	50%	0%	0%	0%	0%	14%	0%	0%	0%	0% to 50%
Domain:	100%	0%	100%	0%	33%	100%	0%	0%	33%	0%	0%	0% to 100%
Page URL:	0%	17%	33%	0%	0%	25%	33%	10%	0%	33%	0%	0% to 33%
H2-H6 Texts:	0%	2%	3%	0%	0%	0%	0%	5%	0%	0%	0%	0% to 5%
IMG ALT:	26%	1%	35%	0%	0%	44%	50%	7%	0%	50%	0%	0% to 50%
Bold Text:	17%	0%	3%	0%	0%	0%	8%	2%	0%	8%	0%	0% to 8%
SD AT:	19%	1%	19%	0%	0%	0%	2%	1%	0%	2%	0%	0% to 19%
Outbound AT:	11%	0%	33%	0%	0%	4%	0%	0%	0%	0%	0%	0% to 33%
SD LU:	23%	3%	23%	0%	0%	0%	3%	4%	0%	3%	0%	0% to 23%
Outbound LU:	8%	0%	5%	0%	0%	10%	0%	3%	0%	0%	0%	0% to 10%
Meta Descr.:	18%	5%	11%	13%	0%	29%	13%	5%	0%	13%	13%	0% to 29%
First Sentence:	26%	0%	27%	8%	0%	0%	11%	0%	0%	11%	8%	0% to 27%

Search term: "Clubs"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0%	25%	20%	0%	0%	14%	20%	0%	0%	20%	0%	0% to 25%
Body Text:	1%	1%	2%	0%	0%	0%	1%	0%	0%	1%	0%	0% to 2%
H1 Texts:	0%	33%	25%	0%	0%	0%	0%	0%	0%	0%	0%	0% to 33%
Domain:	100%	0%	100%	0%	0%	0%	0%	0%	0%	0%	0%	0% to 100%
Page URL:	0%	0%	33%	0%	0%	50%	67%	0%	0%	67%	0%	0% to 67%
H2-H6 Texts:	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0% to 1%
IMG ALT:	2%	0%	3%	0%	0%	11%	50%	0%	0%	50%	0%	0% to 50%
Bold Text:	2%	0%	1%	0%	0%	0%	5%	0%	0%	5%	0%	0% to 5%
SD AT:	3%	1%	3%	0%	0%	0%	2%	0%	0%	2%	0%	0% to 3%
Outbound AT:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
SD LU:	2%	1%	1%	0%	0%	0%	7%	0%	0%	7%	0%	0% to 7%
Outbound LU:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Meta Descr.:	3%	0%	4%	0%	0%	0%	4%	0%	0%	4%	0%	0% to 4%
First Sentence:	3%	0%	5%	0%	0%	0%	4%	0%	0%	4%	0%	0% to 5%

Search term: "in"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	22%	25%	40%	13%	33%	29%	40%	8%	33%	40%	13%	8% to 40%
Body Text:	13%	13%	11%	10%	0%	37%	14%	8%	0%	14%	10%	0% to 37%
H1 Texts:	60%	0%	25%	0%	0%	0%	0%	0%	0%	0%	0%	0% to 25%
Domain:	200%	100%	200%	33%	33%	0%	67%	0%	33%	67%	33%	0% to 200%
Page URL:	0%	0%	0%	20%	0%	25%	0%	10%	0%	0%	20%	0% to 25%
H2-H6 Texts:	0%	14%	5%	0%	0%	0%	0%	8%	0%	0%	0%	0% to 14%
IMG ALT:	24%	20%	29%	0%	0%	22%	50%	1%	0%	50%	0%	0% to 50%
Bold Text:	9%	0%	12%	0%	0%	33%	10%	7%	0%	10%	0%	0% to 33%
SD AT:	14%	11%	17%	2%	0%	0%	16%	10%	0%	16%	2%	0% to 17%
Outbound AT:	0%	16%	0%	14%	0%	38%	0%	11%	0%	0%	14%	0% to 38%
SD LU:	22%	7%	14%	6%	0%	100%	17%	14%	0%	17%	6%	0% to 100%
Outbound LU:	16%	44%	3%	10%	0%	5%	0%	8%	0%	0%	10%	0% to 44%
Meta Descr.:	21%	14%	15%	13%	0%	14%	26%	5%	0%	26%	13%	0% to 26%
First Sentence:	24%	33%	19%	8%	0%	0%	22%	67%	0%	22%	8%	0% to 67%

Search term: "Berlin"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document	11%	25%	20%	13%	33%	14%	20%	8%	33%	20%	13%	8% to 33%

Search term: "Berlin"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Title:												
Body Text:	5%	4%	3%	1%	0%	35%	6%	1%	0%	6%	1%	0% to 35%
H1 Texts:	40%	0%	25%	0%	0%	0%	0%	0%	0%	0%	0%	0% to 25%
Domain:	100%	100%	100%	33%	33%	0%	33%	0%	33%	33%	33%	0% to 100%
Page URL:	0%	0%	0%	0%	0%	25%	0%	10%	0%	0%	0%	0% to 25%
H2-H6 Texts:	0%	5%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0% to 5%
IMG ALT:	24%	6%	21%	0%	0%	11%	50%	0%	0%	50%	0%	0% to 50%
Bold Text:	6%	0%	2%	0%	0%	33%	5%	1%	0%	5%	0%	0% to 33%
SD AT:	7%	3%	7%	0%	0%	0%	7%	2%	0%	7%	0%	0% to 7%
Outbound AT:	0%	10%	0%	0%	0%	36%	0%	6%	0%	0%	0%	0% to 36%
SD LU:	16%	2%	8%	0%	0%	0%	10%	10%	0%	10%	0%	0% to 10%
Outbound LU:	10%	13%	2%	2%	0%	3%	0%	5%	0%	0%	2%	0% to 13%
Meta Descr.:	12%	5%	7%	13%	0%	0%	4%	5%	0%	4%	13%	0% to 13%
First Sentence:	13%	0%	11%	8%	0%	0%	7%	0%	0%	7%	8%	0% to 11%

Keywords "Jazz", "Clubs", "in" or "Berlin"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	11%	25%	25%	9%	25%	21%	30%	8%	25%	30%	9%	8% to 30%
Body Text:	8%	5%	6%	3%	0%	19%	7%	3%	0%	7%	3%	0% to 19%
H1 Texts:	35%	17%	31%	0%	0%	0%	0%	4%	0%	0%	0%	0% to 31%
Domain:	125%	50%	125%	17%	25%	25%	25%	0%	25%	25%	17%	0% to 125%
Page URL:	0%	4%	17%	5%	0%	31%	25%	8%	0%	25%	5%	0% to 31%
H2-H6 Texts:	0%	6%	2%	0%	0%	0%	0%	3%	0%	0%	0%	0% to 6%
IMG ALT:	19%	7%	22%	0%	0%	22%	50%	2%	0%	50%	0%	0% to 50%
Bold Text:	8%	0%	4%	0%	0%	17%	7%	2%	0%	7%	0%	0% to 17%
SD AT:	11%	4%	12%	1%	0%	0%	7%	3%	0%	7%	1%	0% to 12%
Outbound AT:	3%	6%	8%	3%	0%	19%	0%	4%	0%	0%	3%	0% to 19%
SD LU:	16%	3%	11%	2%	0%	25%	9%	7%	0%	9%	2%	0% to 25%
Outbound LU:	9%	14%	2%	3%	0%	5%	0%	4%	0%	0%	3%	0% to 14%
Meta Descr.:	13%	6%	9%	9%	0%	11%	12%	3%	0%	12%	9%	0% to 12%
First Sentence:	16%	8%	16%	6%	0%	0%	11%	17%	0%	11%	6%	0% to 17%

Table: Keyword position

This chapter lists the analyzed keyword ranking factors in tabular form.
(AT = anchor text, LU = link URL, SD = same domain.)

Search term: "Jazz Clubs in Berlin"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	n/a	n/a	1	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 1
Body Text:	n/a	n/a	239	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 239
H1 Texts:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Domain:	1	n/a	1	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 1
Page URL:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
H2-H6 Texts:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
IMG ALT:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Bold Text:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
SD AT:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Outbound AT:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
SD LU:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Outbound LU:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Meta Descr.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
First Sentence:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

Search term: "Jazz"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	28	1	1	28	1	1	1	27	1	1	28	1 to 28
Body Text:	1	795	1	28	n/a	52	1	612	n/a	1	28	n/a to 795
H1 Texts:	1	1	1	n/a	n/a	n/a	n/a	27	n/a	n/a	n/a	n/a to 27
Domain:	1	n/a	1	n/a	1	1	n/a	n/a	1	n/a	n/a	n/a to 1
Page URL:	n/a	18	1	n/a	n/a	26	16	38	n/a	16	n/a	n/a to 38
H2-H6 Texts:	n/a	24	30	n/a	n/a	n/a	n/a	50	n/a	n/a	n/a	n/a to 50
IMG ALT:	8	219	9	n/a	n/a	1	1	56	n/a	1	n/a	n/a to 219
Bold Text:	12	n/a	752	n/a	n/a	n/a	11	355	n/a	11	n/a	n/a to 752
SD AT:	1	693	1	n/a	n/a	n/a	85	358	n/a	85	n/a	n/a to 693
Outbound AT:	7	n/a	2	n/a	n/a	20	n/a	n/a	n/a	n/a	n/a	n/a to 20
SD LU:	1	850	1	n/a	n/a	n/a	128	151	n/a	128	n/a	n/a to 850
Outbound LU:	20	n/a	5	n/a	n/a	5	n/a	230	n/a	n/a	n/a	n/a to 230
Meta Descr.:	8	24	21	28	n/a	1	11	27	n/a	11	28	n/a to 28
First Sentence:	1	n/a	1	26	n/a	n/a	1	n/a	n/a	1	26	n/a to 26

Search term: "Clubs"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	n/a	18	6	n/a	n/a	5	5	n/a	n/a	5	n/a	n/a to 18
Body Text:	43	398	21	n/a	n/a	n/a	5	4.883	n/a	5	n/a	n/a to 4.883
H1 Texts:	n/a	18	21	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 21
Domain:	5	n/a	5	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 5
Page URL:	n/a	n/a	6	n/a	n/a	1	10	n/a	n/a	10	n/a	n/a to 10
H2-H6 Texts:	n/a	58	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 58
IMG ALT:	23	n/a	128	n/a	n/a	5	5	n/a	n/a	5	n/a	n/a to 128
Bold Text:	1	n/a	59	n/a	n/a	n/a	139	n/a	n/a	139	n/a	n/a to 139
SD AT:	41	304	21	n/a	n/a	n/a	749	n/a	n/a	749	n/a	n/a to 749
Outbound AT:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
SD LU:	6	1.210	6	n/a	n/a	n/a	122	n/a	n/a	122	n/a	n/a to 1.210
Outbound LU:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Meta Descr.:	41	n/a	26	n/a	n/a	n/a	60	n/a	n/a	60	n/a	n/a to 60
First Sentence:	41	n/a	21	n/a	n/a	n/a	5	n/a	n/a	5	n/a	n/a to 21

Search term: "in"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	33	30	12	44	16	32	11	50	16	11	44	11 to 50
Body Text:	11	12	11	49	n/a	16	11	19	n/a	11	49	n/a to 49
H1 Texts:	11	n/a	11	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 11
Domain:	10	5	10	12	16	n/a	1	n/a	16	1	12	n/a to 16
Page URL:	n/a	n/a	n/a	1	n/a	11	n/a	52	n/a	n/a	1	n/a to 52
H2-H6 Texts:	n/a	134	16	n/a	n/a	n/a	n/a	83	n/a	n/a	n/a	n/a to 134
IMG ALT:	5	5	78	n/a	n/a	16	15	373	n/a	15	n/a	n/a to 373
Bold Text:	93	n/a	42	n/a	n/a	5	62	39	n/a	62	n/a	n/a to 62
SD AT:	11	12	11	122	n/a	n/a	16	20	n/a	16	122	n/a to 122
Outbound AT:	n/a	124	n/a	90	n/a	6	n/a	128	n/a	n/a	90	n/a to 128
SD LU:	28	251	28	3	n/a	1	25	4	n/a	25	3	n/a to 251
Outbound LU:	25	8	69	19	n/a	138	n/a	118	n/a	n/a	19	n/a to 138
Meta Descr.:	5	45	13	44	n/a	28	43	55	n/a	43	44	n/a to 55
First Sentence:	11	12	11	46	n/a	n/a	11	19	n/a	11	46	n/a to 46

Search term: "Berlin"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document	36	26	15	40	12	35	14	46	12	14	40	12 to 46

Search term: "Berlin"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Title:												
Body Text:	7	39	7	45	n/a	12	14	257	n/a	14	45	n/a to 257
H1 Texts:	7	n/a	7	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 7
Domain:	12	1	12	8	12	n/a	4	n/a	12	4	8	n/a to 12
Page URL:	n/a	n/a	n/a	n/a	n/a	7	n/a	48	n/a	n/a	n/a	n/a to 48
H2-H6 Texts:	n/a	482	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 482
IMG ALT:	1	1	81	n/a	n/a	19	11	n/a	n/a	11	n/a	n/a to 81
Bold Text:	110	n/a	38	n/a	n/a	1	58	35	n/a	58	n/a	n/a to 58
SD AT:	7	38	7	n/a	n/a	n/a	134	118	n/a	134	n/a	n/a to 134
Outbound AT:	n/a	120	n/a	n/a	n/a	2	n/a	157	n/a	n/a	n/a	n/a to 157
SD LU:	58	2.949	58	n/a	n/a	n/a	34	161	n/a	34	n/a	n/a to 2.949
Outbound LU:	28	231	65	15	n/a	134	n/a	114	n/a	n/a	15	n/a to 231
Meta Descr.:	1	48	9	40	n/a	n/a	121	51	n/a	121	40	n/a to 121
First Sentence:	7	n/a	7	42	n/a	n/a	14	n/a	n/a	14	42	n/a to 42

Table: Number of words

This chapter lists the analyzed keyword ranking factors in tabular form.

(AT = anchor text, LU = link URL, SD = same domain.)

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	9	4	5	8	3	7	5	12	3	5	8	3 to 12
Body Text:	426	1.265	390	8.205	0	60	462	2.868	0	462	8.205	0 to 8.205
H1 Texts:	5	3	4	0	0	0	0	7	0	0	0	0 to 7
Domain:	1	1	1	3	3	1	3	1	3	3	3	1 to 3
Page URL:	0	6	3	5	0	4	3	10	0	3	5	0 to 10
H2-H6 Texts:	0	170	59	0	0	0	0	62	0	0	0	0 to 170
IMG ALT:	54	126	34	0	0	9	2	308	0	2	0	0 to 308
Bold Text:	110	0	199	2	0	3	40	136	0	40	2	0 to 199
SD AT:	98	451	58	47	0	1	111	306	0	111	47	0 to 451
Outbound AT:	9	114	3	29	0	56	1	18	0	1	29	0 to 114
SD LU:	201	1.064	88	175	0	1	203	601	0	203	175	0 to 1.064
Outbound LU:	50	194	108	48	0	58	7	305	0	7	48	0 to 305
Meta Descr.:	34	21	27	8	0	7	23	22	0	23	8	0 to 27
First Sentence:	38	6	37	12	0	1	27	3	0	27	12	0 to 37

Table: Number of characters

This chapter lists the analyzed keyword ranking factors in tabular form.

(AT = anchor text, LU = link URL, SD = same domain.)

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	41	34	29	45	17	54	30	66	17	30	45	17 to 66
Body Text:	2.438	9.002	2.209	56.682	0	477	3.188	18.229	0	3.188	56.682	0 to 56.682
H1 Texts:	29	22	25	0	0	0	0	35	0	0	0	0 to 35
Domain:	17	6	17	13	17	8	21	4	17	21	13	4 to 21
Page URL:	0	32	15	25	0	34	24	53	0	24	25	0 to 53
H2-H6 Texts:	0	1.204	322	0	0	0	0	348	0	0	0	0 to 1.204
IMG ALT:	333	1.000	207	0	0	60	16	1.826	0	16	0	0 to 1.826
Bold Text:	566	0	1.068	6	0	20	280	907	0	280	6	0 to 1.068
SD AT:	523	3.002	332	279	0	9	956	2.155	0	956	279	0 to 3.002
Outbound AT:	35	907	20	452	0	427	5	170	0	5	452	0 to 907
SD LU:	1.173	7.781	509	734	0	5	1.822	3.490	0	1.822	734	0 to 7.781
Outbound LU:	377	1.379	636	355	0	389	39	1.652	0	39	355	0 to 1.652
Meta Descr.:	177	135	146	45	0	51	127	160	0	127	45	0 to 160
First Sentence:	227	36	223	70	0	9	182	41	0	182	70	0 to 223

Table: Ranking factors digest

This chapter shows some of the search engine ranking factors in tabular form. Some of the values may have been abbreviated by using "k" which means that the value must be multiplied by 1000. ("n/a" means "data not available".)

Digest

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Number of backlinks according to these data providers (the more the better)												
Alexa:	19	18k	19	206	28	41	355	11k	28	355	206	19 to 18k
SEOprofiler:	0	22k	0	341	63	111	794	6k	63	794	341	0 to 22k
Mentions on social sites (the more the better)												
Delicious.com :	2	181	2	29	15	0	5	549	15	5	29	0 to 549
Facebook Mentions:	676	4k	676	668	75	4	19	2k	75	19	668	4 to 4k
Google +1:	1	0	0	0	1	0	0	0	1	0	0	0 to 1
Twitter Tweets:	82	276	82	31	5	0	9	569	5	9	31	0 to 569
Other ranking factors results (the older or the lower the better)												
Web Site Age:	n/a	Okt 1996	Apr 1999	Okt 2002	Apr 2006	Jan 1999	Jul 2004	Okt 2005	Apr 2006	Jul 2004	Okt 2002	Okt 1996 to Apr 2006
Server Speed:	n/a	0,99s	n/a	n/a	n/a	n/a	0,88s	2,56s	n/a	0,88s	n/a	0,88s to 2,56s
Alexa Traffic Rank:	8.970k	7k	8.970k	4.128k	21.144 k	8.703k	328k	6k	21.144 k	328k	4.128k	6k to 21.144k